

# SUSTAINABILITY NEWS



Sustainability Projects and Donations Newsletter

February 2020

## Nonprofit Sustainability is the Responsibility of Leadership

A strong sense of being mission-driven, measuring impact and sharing results is what leaders of charities and nonprofit organisations (NPOs) should strive to embed into the consciousness of everyone involved in the organisation, this is how an organisation can shift the status quo from fretting over money to creating future plans.

Using the seven dimensions (illustrated in March's newsletter) for nonprofit sustainability as a guideline, leaders can embrace these characteristics for determining board competencies and delegation of duties for oversight, good governance and quality performance that will ensure continuity.

The seven dimensions encompass the following; legal good standing and compliance; organisational capacity and expertise to do the work; financial viability of the organisation; advocacy for the work undertaken that will make a difference; quality and professionalism of service provision; stable infrastructure and building of a brand that portrays a positive public image.

*“For nonprofits, financial sustainability and programmatic sustainability cannot be separated. It's not enough to have a high-impact programme if there's no effective strategy for sustaining the organisation financially. And neither is it enough to be financially stable: we build our organisations for impact, not for financial stability.”*

Quote from the book 'NonProfit Sustainability: Making Strategic Decisions for Financial Viability', Authors: Jeanne Bell, Jan



**“Do not be anxious about anything, but in every situation, by prayer and petition, with thanksgiving, present your requests to God. And the peace of God, which transcends all understanding, will guard your hearts and your minds in Christ Jesus.”**

**Philippians 4:6-7**

## In This Issue

- Non-profit Sustainability is the Responsibility of Leadership
- Genesis Special Care Home ready for the first foundations
- Tiger Brands blesses Genesis yet again ♥
- Durban's own "Surfing Ballies" inspired by Genesis Wave of Hope
- Ensuring no sales scams for "Container City"
- Izotsha Primary School uniform shop donation
- Coastal Accounting blesses El Roi Baby Home

# Genesis Special Care Home

This is the proposed site for  
The Eugene Wiseman House and  
The Lynn Boucher House



Coming 2021



We finally settled on the name for our Care Centre sustainability project, the “Genesis Special Care Home” and each of the units will be named “The Eugene Wiseman House” and “The Lynn Boucher House” accordingly.

Gloria and Joléne visited The Vales in Pennington, which offers care for persons suffering from Alzheimer’s and Dementia with regards to gathering more detailed information regarding staffing, budget and registration

The two ladies who run The Vales, Val and Ruth, have been extremely helpful and informative to the Trust regarding visiting their home and aiding in our research before establishing the intended Genesis Special Care Home.

According to them, only privately or independently run facilities that either offer “Acute” or “Sub-acute” care can register with the various medical aid schemes. Apparently, the Alzheimer’s Association of South Africa are currently fighting for the medical aid schemes to cover Alzheimer’s. We too pray for a positive outcome with regards to this.

Up until such a time as medical aids include Alzheimer’s in their schemes, it is absolutely necessary to draw up a Deed of Surety on admission in order to ensure that all costs are carried by either the resident admitted, or their relatives.

Val stated that they are not registered with the Department of Health or the Department of Social Development, as are non of the other care homes around us. Joléne also contacted Helen from “Heartfelt Homes” near East London as she too runs a home for Alzheimer and Dementia sufferers and she too state that it took several years for them to finally be registered with the Department of Social Development and they have not once been to visit the place. Joléne has contacted both departments but has had no feedback whatsoever.

Another very important thing we as “employers” have to consider, is the fact that most employees nowadays belong to unions. There is in fact a professional legal support for employers called SEESA and it is essential that we register with this body!

Joléne will be meeting with Sandy Mitchell from Mbango Village to discuss more in-depth details regarding registering bodies, shift plans and specialized care.

*“I have fought the good fight, I have finished the race, I have kept the faith. Now there is in store for me the crown of righteousness, which the Lord, the righteous Judge, will award to me on that day—and not only to me, but also to all who have longed for his appearing.”*

2 Timothy 4:7-8



## Tiger Brands blesses Genesis yet again ♥

The Genesis SafePlace ministry has yet again been blessed with a generous donation of 1000 boxes of Valentine hazelnut heart pralines, 720 boxes of Jungle Mix snack packs and 2880 Whippy Strawberry chocolates totaling R49.912 from Tiger Brands in Durban.

A very big “Thank you” to Joy Reuben at Tiger Brands for the third time now, for always kindly considering us with regards to donations and these goodies will bring much joy to our SafePlace holiday club as well as our SafePlay Fun Days!

The Genesis Care Centre was overjoyed at being able to put a smile on every patient’s face and filling each and every sweet tooth with these special pralines on Valentine’s Day ♥



Genesis Care Centre staff smiles

There was much melting delight and big chocolaty smiles at El Roi Baby Home at the joy of being given the delicious Whippy Strawberry marshmallow chocs!



## Durban's own "Surfing Ballies" inspired by the Genesis Wave of Hope

We never cease to be amazed at how Social Media connects people from far and wide.

Pastor Dave Gould aka "Spides" from Olive Tree Church in Kloof, by chance saw Philani's testimony video on Facebook and was so inspired by this ministry and being a surfer himself, promptly shared it with his surf group called "Surfing Ballies".

Malcolm Lyle from "Surfing Ballies" shared this with their men's ministry and several surf boards and wetsuits in good surfing condition were donated and our well-known SA ex-pro surfer and board designer, Peter Lawson, donated some fins and wants to get involved in collecting gear for our ministry.

They were all so moved and inspired by the way the Lord has worked through Philani and the gift of surfing, that they are considering establishing a similar ministry at St. Francis.

# Ensuring no sales scams for "Container City"

After months of research in the container sales market, we have finally come up with reliable sources for sourcing our containers for this sustainability project.

A special thanks to Sarah Walker from the company STACKS in Durban, who assisted Jolène in sorting through the various quotes in order to ascertain which were scams and which are indeed legitimate companies.

We now have the following quotes each for 5 pre-owned/non-refurbished 40ft (12m) high cube shipping containers including transport to the NSC:

Containers2 Go	incl. VAT R179.221,75	excl. VAT R155.845,00
GSS	incl. VAT R173.937,50	excl. VAT R151.250,00
ALMAR	incl. VAT R213.037,50	excl. VAT R185.250,00
Container World	incl. VAT R222.496,25	excl. VAT R193.475,00

To us it indeed makes sense to purchase these through Containers2Go as this is owned by our local Brauteseth family.



Another very interesting container conversion

## God bless Johnny's Transport (ST Haulers) for supporting El Roi Baby Home

We were indeed very grateful for a surprise call on Friday 28th of February from Mrs. Sarah Naidoo from Johnny's Transport (ST Haulers) who had heard about El Roi Baby Home through Facebook. The company Mrs. Naidoo works for, contributes every year in their CSI programme to orphanages and places of safety.



After having spoken to Jolène Vujević about the baby home, it did not take much to convince Managing Director, Anil Beharie, to generously donate R10.500,00 to El Roi Baby Home.



## Genesis Cabins as possible sustainability project for long-term volunteers

Another possible sustainability project would be the renovating of the 5 wooden cabins situated down at the rugby field. There has been much discussion as to how best to utilize these for maximum sustainability as these cabins can offer fabulous accommodation to long-term volunteers.

Whilst Pastor Trevor was in Norway, he yet again made wonderful friends and connections, not only for the NSC, but also for Genesis. His passion for community outreach and the way in which Genesis has become an invaluable part of our neighbouring communities, inspired and touched our fellow Norwegians.

To such an extent, that they are very keen on the Norwegian volunteers, who stay for anything between 6-8 months at Skogheim whilst volunteering at Genesis, staying on the premises of the NSC and are willing to pay more if necessary. They feel that this contributes to our sustainability and simply makes sense!

As we already have 5 practically fully functional cabins which we can offer as accommodation, the project is now to renovate each one with a kitchenette, bathroom and outdoor deck. Each cabin will provide room enough to sleep 4 persons, as it will be sub-divided into 2 bedrooms and living area.

We feel that this is a great idea as this is not as cost-intensive as beginning from scratch with our "Container City", but can be a good source of income in order to purchase containers one by one with the money that comes in from "renting" out these cabins.

# Izotsha Primary School uniform shop donation

We were truly blessed by Izotsha Primary School this month, when Mrs. Diane Fourie, who runs their 2nd hand uniform shop, donated bags of 2nd hand jerseys, shorts, sports shorts, tracksuit jackets, tracksuit pants, socks and T-shirts. These will go a long way in clothing those kids who are in dire need of a pair of shorts or shirt to call their own.

Furthermore, school principal Mr. Neville Richards, kindly gave his blessing to donate several fabulous rugby jerseys in mint condition, along with brand new cricket sun hats which we will be selectively distributing to those in need including the Mkholombe Soccer Team run by Amandla, gifting them with a full soccer uniform set which they can then proudly wear.



# Coastal Accounting blesses El Roi Baby Home

A very special thank you goes out to Coastal Accounting Chartered accountants (SA) for the amazing food and toiletry parcels they blessed our El Roi Baby Home with on Wednesday 26th February.

This most welcome donation goes a long way in assisting our baby home and we felt very honoured on receiving these gifts from Zahra Rangila, Morgan McMillen and Ahmed Ismail. Also a very big thank you to Vela Bawana for kindly coordinating this donation.

Coastal Accounting showed a great interest in what Genesis is doing and were astounded by a short introduction into what all Genesis does in it's outreach programme.



## Contact Us

Give us a call for more information about our Genesis Outreach Ministries and how you can get involved!

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